

STYLISTICO

A HOME FOR YOUR BRAND

COMPANY PROFILE

A dimly lit clothing store interior. In the foreground, there are several white potted plants on stands. Behind them, there are racks of clothing, including coats and sweaters. The store has a modern, minimalist aesthetic with white walls and ceiling lights.

“

*Customer service should not be a department.
It should be the entire company.*

”

Tony Hsieh

YOUR BRAND'S HOME BASE

So much more than a showroom, Stylistico represents a new generation of brand incubators and is your gateway to success in the U.S. market.



WHO WE ARE

Stylistico is your home base in the U.S. We work primarily with European fashion and design brands seeking to enter the U.S., Canadian, and Latin American markets. Our showroom on 5th Avenue, professional marketing and distribution services, and customer portfolio of over 300 stores allow us not only to distribute a brand's products, but also to tell its story.

Based on **5th Avenue in Manhattan**, Stylistico offers your brand the opportunity to establish a presence in the heart of New York City. Our location gives you access to the city's **most important touchpoints** in the fashion industry.



HOW FAR WE'VE COME

+ 30 mln

SALES

+ 300

CLIENTS

+ 10

DIRECT STORES

A group of people, including men and women, are seen from behind or in profile, looking at various coats and jackets hanging on racks in a retail store. The scene is dimly lit, with the focus on the clothing and the people's interaction with it.

OUR SERVICES

With the support of a dedicated team of professionals, we're equipped to handle the creation and management of the North American branch of your brand at any level.

SERVICES



WHOLESALE

We'll take care of all steps involved in establishing your brand's North American subsidiary and license, including opening accounts and company charters. From product management, to sales campaigns and distribution logistics, to accounting services, we manage your brand's wholesale operations with care. We also offer marketing and PR activities and strategies, including content creation and event organization to boost your brand's local visibility.

SERVICES



RETAIL

In our retail services, we coordinate all operational activities in line with your brand's vision and strategy, including full project management of your store opening. We work closely with your brand to define your goals, concept, and budget to ensure all operations are aligned with you.

SERVICES



BACK OF HOUSE

We can take care of all back of house operations involved in your store management, including recruiting, training, revenue management, and administration. We also offer comprehensive retail accounting services, including payments to vendors, invoicing, tax management, and reports.

OUR SPACE

Our 1,200 square-foot showroom is a seamless, versatile, classic New York loft space, featuring large windows and columns. This flexible location is adaptable to every need while offering a neutral canvas for your brand's concept.





OUR FOUNDERS

Our founders, Guglielmo Melegari and Marcello Abrate, have years of international business experience between them, with previous careers as the former CEO of Max Mara USA and Pomellato USA, and the former CEO of Benetton North America, respectively. Their clients and partners are truly global, spanning from continental Europe to the U.S., Canada, and Latin America.

DIRECTORS



MICHAL SESTAK

Sales Director
Men Division



SHANE WALSH

Sales Director Men And
Shoes Division



DAVID ANICICH

Sales Director Men Division



CHRISTOPHER LAVATY

Sales Director Men Division



ALBA DE MARINIS

Sales Director Women
Contemporary Division



TRACEY CLIFFORD

Sales Director Women
Advanced Contemporary
Division



JOSH WARD

Sales Director Men And
Women Division

STAFF



JASMINE FRANCESCON

Accounting And Operation
Manager



CHRISTINE METJAHIC

Customer Service And
Operation Manager



CYNTHIA ROBERTO

Accounting And Retail
Operation Manager



ANDREA VOLPE

Chief Accounting And
Financial Advisor



LUCREZIA FIORDIPONTI

Junior Sales Account
Manager Men Division



CHRISTINE PATONE

Customer Service And
Operation Manager



CONRAD VASSALLO

Junior Sales Account
Manager Men Division

CLIENTS

04651/
A TRIP IN A BAG

ASPESI



LIVIANA CONTI

OVS



FRATELLI
ROSSETTI

HUBERT GASSER
MADE IN ITALY

1952
GRAN SASSO
ITALY

hache




LARDINI

ALBERTO LUTI
Napoli

MANTO
ITALIA

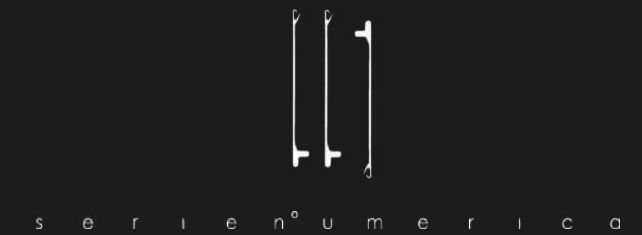


STILE LATINO

T_COAT

TWINSET
MILANO

XACUS



PALOMA BARCELÓ

HIDN
®
ANDER

RUBIROSA


MAURIZIO
BALDASSARI
Brera

CRUNA

CLIENTS FEEDBACK



"We were able to enter the fast-moving U.S. market easily thanks to Stylistico's flexible, adaptable approach."



"Stylistico understands U.S. merchandising completely and managed the entire omnichannel distribution of our American branch without a hitch."



"Stylistico always put our brand identity and values first."





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Monday – Friday: 9.30 am. – 6.30 pm.

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